FILE

MAY 7

fashion calendar

33rd year

a weekly publication

1973

JANUARY

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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher.

WEEK ENDING SATURDAY, MAY 5, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 3 9:00 A.M.& 12:00 Noon	TWO SHOWINGS: INTERNATIONAL FASHIONS "The Zippiest Clothes from America and Abroad" for Fall and Winter. Prices: $10, members; $20, guests. Luncheon: $15.00, members; $25.00, guests. Chmn: and commentator: Nonnie Moore, fashion editor, Mademoiselle.Contact:CI.7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday May 3 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Publicity: Ruth Hammer Assoc., 141 East 33rd St., 685-8290. Thereafter by appointment. Contact: Arthur Scheer, LO. 5-0274.	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 3 10:30 A.M.	FALL RESIDENT BUYERS SHOW Also 2:30 P.M. By reservation. Contact: 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
May 3	10:30 A.M., MISS MAYFAIR ORIGINALS, 230 West 38th St., 2nd fl., 524-1990.		
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL ISRAELI-DESIGNERS A birthday celebration--in honor of Israel's 25th anniversary and Golda Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator: Jerry Orbach. Fashion show director: Frances Laterman. Admission: $10.00 plus minimum purchase of $500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVENUE SOUTH)	HOTEL AMERICANA BALLROOM
May 6	METROPOLITAN JUVENILE STYLE MART AT HOTEL McALPIN (May 6-11) Tel: 565-1289.		
May 6- May 9	33RD SEMI ANNUAL MITAM SHOW (FABRIC) SPRING/SUMMER 1974 IN MILAN, ITALY Contact: Mitam, 4/d Galleria san Biblia, 20122 Milan. Tel: 79.21.54.		

WEEK BEGINNING MONDAY, MAY 7, 1973

Monday May 7- May 16	COMPLETE FALL COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Asosc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL DRAKE PARK AVE. & 56TH ST.
Beginning Monday May 7	OPENING OF FALL COLLECTION "Excitement '73" -- open house all week, with informal modeling of designs by Pucci, Vera and Margit Brandt. Beginning May 14 showings at 10:00 11:00, 12:00, 2:00, 3:00, 4:00. By appointment. Contact: Dorothy Pollack, 682-1333. Publicity: Ruth Hammer Assoc., 141 E. 33rd St., 685-8290.	FORMFIT/ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 7 9:30 A.M.	FALL SHOWING IN LOS ANGELES By invitation. Thereafter by appointment. Contact: 213-627-0806.	HELGA	722 SO. LOS ANGELES ST. LOS ANGELES, CALIF.

COPTRIGHT, 1973, FASHION CALENDAR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 7	MR. BLACKWELL (in L.A.) 719 So. Los Angeles St., 213-627-5201		
May 7	GAGLIANO, 1950 Cotner Ave., West L.A., 213-477-3513 (May 7-18)		
May 7	ERNST STRAUSS, INC. & SCHNELL SPORTS, 217 E. 8th St, L.A., 213-MA. 3-8112.		
Tuesday May 8 10:00 A.M.	PREMIERE SHOWING OF FALL READY-TO-WEAR	EFI MELAS OF ATHENS	HOTEL DRAKE PARK AVE. & 56TH ST.
	Separates; sportswear to evening fashions. By invitation. Showings May 7 to May 16, by appointment. Contact: Patricia Jefferies, Dorelle Asoc., 489-8420.		
May 8	10:30 A.M., MISS MAYFAIR ORIGINALS (4th show), 230 W. 38th St.,524-1990		
Tuesday May 8 11:30 A.M.	CUSTOMER SHOWING: FASHIONS BY HALSTON	BERGDORF GOODMAN	2ND FLOOR
	Spring and Summer collection. Publicity: Suzanne Butterfield, PL. 3-7300.		
Tuesday May 8 1:00 P.M.	FALL AND HOLIDAY COLLECTION	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	By reservation. Thereafter by appointment. Contact: 695-1617.		
Tuesday May 8 2:30 P.M.	OPENING OF FALL COLLECTION	LOUIS FERAUD	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By reservation. Contact: Abbott, 279-9223.		
Beginning Tuesday May 8	OPENING OF FALL COLLECTION	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous showings by appointment. (Note change of date). Contact: Laurie Forman, 239-1150.		
Beginning Tuesday May 8	OPENING OF FALL COLLECTION	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous by appointment. Contact: LO. 4-9311.		
Beginning Tuesday May 8	FALL FORECASTS: HERE AND NOW	MADEMOISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
	A visual presentation--new color, fabric, shape of things-to-come in ready-to-wear and accessories. By appointment at 9:00 A.M. and 4:00 P.M. every Tues., Wed., Thurs through June 14. Contact: Barbara Spzak, 689-5900,ext. 620.		
May 9	10:30 A.M., MISS MAYFAIR ORIGINALS (5th show), 230 W. 38th,2nd fl,524-1990		
Wednesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
	By invitation. (Note change of time) Contact: Judy Lauterstein,WI.7-3850.		
Wednesday May 9 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW	CARILLON BY MR. UMBA (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Fashions from size 10-20. Reservations ($6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday May 9 12:30 P.M.	PRESS PREVIEW: FALL READY-TO-WEAR	RALPH LAUREN	40 WEST 55TH STREET SHOWROOM - 6TH FLOOR
	By invitation (luncheon) Buyers at 9:30 and 4:00. Contact: 581-7560.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 10	NINETEENTH ANNUAL HOME FURNISHINGS CONFERENCE AT HOTEL BILTMORE Breakfast: 8:00 A.M.; Luncheon: 1:00 P.M. Contact: Trude Low,NRMA, 244-8780.		
May 10	10:30 A.M., MISS MAYFAIR ORIGINALS (6th show), 230 W. 38th, 2nd fl, 524-1990		
Thursday May 10 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Terry Troiani, BR. 9-6560, ext. 294.	DAVID CRYSTAL, INC. & THE ALLIGATOR COMPANY	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday May 10 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-8740.	JIM BALDWIN DESIGNS, INC.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Friday May 11 10:30 A.M.	ANNUAL STUDENT FASHION SHOW "Youth Salutes The Fashion Capital of the World"--in conjunction with Fashion Crafts Educational Commission. By invitation. Buffet Luncheon: 11:45. Contact: 255-1235.	HIGH SCHOOL OF FASHION INDUSTRIES	225 WEST 24TH STREET AUDITORIUM
May 13	MOTHER'S DAY (Sunday)		
Sunday May 13- May 15	FIFTH ANNUAL INT'L LEATHER GOODS SHOW Complete leather goods exhibit from 16 countries. Hours: 9:30 to 6:00 daily. Contact: MU. 7-1185.	INTERNATIONAL TRADE SHOWS (545 FIFTH AVE.)	HOTEL McALPIN BROADWAY & 34TH ST.
Monday May 14 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Monday May 14 6:30 P.M.	FIFTH ANNUAL LEATHER FASHION SHOW Men's and women's suede and leather ready-to-wear. Production by Sybil Weinman. By reservation. Contact: MU. 7-1185.	INTERNATIONAL TRADE SHOWS (545 FIFTH AVENUE)	HOTEL McALPIN BALLROOM
Beginning Monday May 14	COMPLETE FALL-WINTER COLLECTION Continuous by appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR-NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday May 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-4768. Publ: Stutman Assoc. 247-2662.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-0355. Publ: Stutman Assoc., 247-2662	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Monday May 14- May 25	FALL LINGERIE MARKET WEEK Informal showings by appointment. Contact: Bernadette Koziel, PL. 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 14	OPENING OF FALL HANDBAG MARKET WEEK Contact: National Handbag Assn., 347 Fifth Ave., MU. 3-6969.		
Monday May 14- May 23	FALL '73 MARKET WEEK Fall '73 bodywear, daywear, nightwear and loungewear. Daily at 9:30, 11:00, 2:30. Contact: 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 14- May 24	FALL '73 MARKET WEEK	VASSARETTE	261 MADISON AVENUE SHOWROOM- LITTLE THEATRE
	Hours: 9:30, 11:00, 2:00, 3:00, Mon. through Thurs.; no Friday shows. Contact: Marjorie Carney, 682-5580.		
Monday May 14- May 25	FALL LINGERIE MARKET WEEKS	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
	"Gallery '73" -- daily at 9:00, 10:30 and 2:30. By reservation. Contact: Priscilla Weinlandt, 582-6767.		
Tuesday May 15 10:00 A.M.	OPENING OF FALL COLLECTION	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	By reservation. Contact: Helen Borger, CO. 5-7720.		
Tuesday May 15 10:00 A.M.	FALL SHOWING OF HOSIERY & BODYWEAR	BERKSHIRE, CHRISTIAN DIOR, VANITY FAIR	640 FIFTH AVENUE 7TH FLOOR
	Also at 3:00 P.M. and May 16 and 17 at 10:00 A.M. and 3:00 P.M. By reservation. Contact: Alice Coursen, 581-8050.		
Tuesday May 15 12:00 Noon	OPENING OF FALL COLLECTION	ADRI	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	By reservation. Contact: Flori Milan, 244-6231.		
Cancelled May 15	ALEXIS KIRK SHOWINGS, ORIGINALLY SCHEDULED FOR TUESDAY, MAY 15, 9:00 A.M., 5:00 and 7:00 P.M., HAVE BEEN CANCELLED.		
Tuesday May 15 12:00 Noon Luncheon	VISUAL PRESENTATION: MAINLAND CHINA	NATL HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
	"Exploring the Mysteries of the People's Republic of China"--a visual presentation covering 3000 miles of Mainland China. Speaker: Charles Rostov, Trans-Ocean Import Co. Reservations: $14.00, members; $16.00, guests. Contact: Mavis Harcourt, TE. 8-5133.		
Tuesday May 15 2:00 P.M.	OPENING OF FALL COLLECTION	GINALA & GINESSA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	By reservation. Continuous thereafter. Contact: 244-2700.		
Tuesday May 15 3:00 P.M.	OPENING OF FALL COLLECTION	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	By invitation. Thereafter by appointment. Contact: 563-1640. Publicity: Vera Bacal, PL. 3-8421.		
Tuesday May 15 2:30 P.M.& 7:30 P.M.	FIFTY YEARS OF FASHION AND STUDENT SHOW	TRAPHAGEN SCHOOL OF FASHION (257 PARK AVE. S.)	N.Y. SHERATON HOTEL BALLROOM
	Annual student fashion show--Traphagen's 50th year of professional training for fashion field. Worth originals, Vionnet, Jacques Fath, Desses, Chanel, Patou, Norell from school's museum collection. Tickets: $5.00; afternoon; $7.50, evening. Contact: Sylvia Dallin, 673-0300.		
Beginning Tuesday May 15	OPENING OF FALL COLLECTION	CLEOPATRA BROUMAND	16 WEST 56TH STREET SHOWROOM - 4TH FLOOR
	Continuous showings by appointment. (Note corrected address) Contact: 765-5280		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday May 15	FALL COATS, SUITS, DRESSES, ENSEMBLES	RODOLPHE WIEL FOR DEVIEN	512 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous showings by appointment. Contact: Seymour Freilich, 736-7760. Publicity: Vera Bacal, PL. 3-8421.		
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hanz Teetz, German American Chamber of Commerce, 582-7788.		
Wednesday May 16 9:00 A.M.	OPENING OF FALL COLLECTION	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By reservation. Thereafter by appointment. Contact: 239-4600.		
Wednesday May 16 11:00 A.M.	OPENING OF FALL COLLECTION	SOFTLY BY JUDITH WISTER	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	By invitation. Contact: 736-2955.		
Wednesday May 16 11:00 A.M.- 7:00 P.M.	BENEFIT ART SALE AND AUCTION	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	9 WEST 57TH STREET LOBBY
	A vernissage of paintings, sculpture, needlepoint and gourmet food items for benefit of Fashion Group Foundation Fund. Also closed bid auction of "The Creators Collection" by leading designers and friends in fashion field. Donations accepted until April 25. Contact: Margaret Ingersoll or Rosemary Sheehan, CI. 7-3940.		
Wednesday May 16 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Summer from Dawn to Dusk" -- Reservations ($6.75) CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday May 16 3:00 P.M.	LOUNGEWEAR COLLECTION BY FERNANDO SANCHEZ	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
	Presentation of the first loungewear designs by Fernando Sanchez for Paris collections. By invitation. Contact: Marie Rose Bernstein, 832-7100.		
Wednesday May 16 4:00 P.M.	FALL '73 COLLECTION	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
	By invitation. Thereafter by appointment in showroom, 20th floor. Contact: Esther Reifer, OX. 5-4270.		
Wednesday May 16 4:30 P.M.	SLEEPWEAR & LOUNGEWEAR COLLECTION	JOHN KLOSS FOR CIRA	CLUB EL MOROCCO 307 EAST 54TH STREET
	By invitation. Contact: Margretha Murphy, 685-7900.		
Wednesday May 16 7:30 P.M.& 10:00 P.M.	DUBUFFET'S "COUCOU BAZAR"- BENEFIT	GUGGENHEIM MUSEUM	1071 FIFTH AVENUE AT 89TH STREET
	Four benefit performances May 16 and 17 at 7:30 and 10:00 P.M. celebrating world premiere of "Coucou Bazar (le Bal de l'Hourloupe)" in conjunction with exhibition "Jean Dubuffet: A Retrospective" (opening April 27). A one-hour presentation, with moveable decor in twelve tableaux. Price (benefit of Museum's educational programs): $100.00 per person. Contact: Mrs. Natalie Liberman. Regular daily (except Monday) performances begin May 18. Tickets: $5.00 at Museum. Contact: 369-5110.		
Thursday May 17- May 25	OPENING OF FALL COLLECTION IN N.Y.	ERNST STRAUSS, INC. (217 E. 8TH ST., L.A.)	HOTEL GOTHAM SUITE 1001
	Also, May 31-June 14. Continuous showings. Contact: Paul Scott, 213-MA. 3-8112.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 17 11:00 A.M.	PRESS SHOWING: FALL COLLECTION	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Designed by Jack Bodi and Ronald Kolodzie. By invitation. Contact: 695-7715.		
Thursday May 17 5:30 P.M.	SEVENTY-FOURTH ANNUAL FASHION SHOW	PRATT INSTITUTE (NORTH HALL)	N.Y. HILTON HOTEL TRIANON BALLROOM
	Tickets: $5.00 (for Fashion Fund). Cash bar from 4:30. Contact: 636-3465.		
Monday May 21 10:30 A.M.	PREVIEW: FALL AND HOLIDAY COLLECTION	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET 2ND FLOOR
	Preview showing of complete collections. By invitation. Thereafter by appointment. Contact: 279-9915.		
Monday May 21 2:00 P.M.	OPENING OF FALL COLLECTION	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter by appointment. Contact: Ethel Shieff,BR. 9-8575.		
Monday May 21 4:00 P.M.	PREMIERE SHOWING OF IMPORTED FASHIONS	LINEA ITALIANA	HOTEL GOTHAM BALLROOM
	Preview of new Italian sportswear and pret-a-porter collection. By invitation. Thereafter in suite. (Note change of date, time and place). Contact: Andrea Bettle, CI. 7-2200 or HO 8-1234.		
Monday May 21 7:00 P.M. Champagne Reception	ANNUAL BENEFIT SUPPER DANCE	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
	"Horizons Unlimited"... impact of F.I.T. on life of the city, the state and the nation. "Horizons Unlimited"-8:00; Supper and dance-9:00. Contribution: $150 per person, benefit of 1973 Foundation Fund for Scholarships and Development. (Black tie) Contact: LA. 4-1300.		
Beginning Monday May 21	OPENING OF FALL COLLECTION	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY ROOM 1785
	Contact: Sara Wish Rubin, 354-863.		
Tuesday May 22 4:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: HOME SEWING QUILTING KITS	MOUNTAIN ARTISANS; STEARNS & FOSTER CO.	14 EAST 57TH STREET 2ND FLOOR
	Mountain Artisans' first designs for home sewing quilting kits, produced by The Stearns and Foster Co. Introducing Alfred Allan Lewis' book, "The Mountain Artisans Quilting Book" (MacMillan), featuring pillow and quilt designs by Dorothy Weatherford. By invitation. Contact: 751-8212.		
Tuesday May 22 4:30 P.M.	PRESS SHOWING OF WINTER FURS	DAVID BENNETT FURS	RUSSIAN TEA ROOM 150 WEST 57TH STREET
	Champagne and fur show. By invitation. Publ: Hilary S. King Assoc., 371-4981.		
Wednesday May 23 11:30 A.M.	PRESS SHOWING OF KNIT FASHIONS	BONNIE CASHIN FOR THE KNITTERY	866 U.N. PLAZA-48TH ST. ROOM 401
	First official showing of The Knittery by Bonnie Cashin. By invitation. Thereafter by appointment. Contact: Penny Holloway, 421-8063.		
Wednesday May 23 7:00 P.M.	AWARDS DINNER AND DANCE	FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	HOTEL PLAZA TERRACE ROOM
	Retail Recognition Awards will be presented in seven categories by beauty editors and publishers of fashion magazines. Price: $50.00 per person. By reservation. Contact: 673-5580.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 24 11:30 A.M.	PRESS SHOWING: FUR COLLECTION	HALSTON FUR COLLECTION (MFD. BY DAN GROSSMAN)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Also 3:00 P.M. client showing. By invitation. Contact: 354-6340.		
Thursday May 24 12:30 P.M. Luncheon	1973 GRADUATION LUNCHEON	TOBE COBURN SCHOOL	HOTEL PIERRE BALLROOM
	Guest speaker: Richard A. Shortway, publisher, Vogue Magazine. Diplomas to 110 graduates. Awards to outstanding alumnae. By invitation. Contact: Allan Falk, TR. 9-4644.		
Thursday May 24 4:00 P.M.	"HIS AND HERS" FALL COLLECTION	DIANE VON FURSTENBERG & EGON VON FURSTENBERG	HOTEL PIERRE COTILLION ROOM
	By invitation. Thereafter 530 Seventh Avenue, 14th floor, 354-8336. Egon von Furstenberg (men's wear), Empire State Bldg, 279-4025.		
May 26	FALL COLLECTIONS IN DALLAS AT APPAREL MART (May 26-30)		
May 28	MEMORIAL DAY - Monday (Legal Holiday)		
Monday May 28 12:00 Noon Luncheon	FALL TRENDS IN WOOL & MOHAIR	AMERICAN WOOL COUNCIL & MOHAIR COUNCIL OF AMERICA	DALLAS, TEXAS FASHION THEATRE
	"The Great American Naturals". Box luncheon, by invitation. Contact: Rosemary Tacco, LW. 4-3490.		
Tuesday May 29 2:00 P.M.	FALL COATS, SUITS AND COSTUMES	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Also, June 4 at 2:00. By appointment. Contact: Miss Lorna or Maggie, 695-5100.		
Tuesday May 29 4:00 P.M.	OPENING OF FALL COLLECTION	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Also June 4 at 4:00 P.M., by reservation. Contact: LW. 4-0454.		
Tuesday May 29 5:30 P.M. Cocktails	OPENING OF FALL COLLECTION	SAZ BOUTIQUE	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
	Show at 6:00. By invitation. Thereafter by appointment. Contact: Stephanie Courtright, 758-8301.		
Wednesday May 30 12:00 Noon Luncheon	PRESS SHOWING OF STUDENT FASHIONS	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
	Presentation of men's and women's fashions, designed by students. By invitation. Producer and fashion director: Robert L. Green-Playboy Magazine, 688-3030; and Phyllis Tweel-Pierre Cardin for Men, 489-1553.		
Beginning Wednesday May 30 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS	DEERING MILLIKEN	WALDORF-ASTORIA BALLROOM
	Also May 30, 31, June 1, 5, 6, 7, 8, 12, 13 at 7:00. Show at 8:00 A.M. Contact: OX. 5-1200.		
Wednesday May 30 4:00 P.M.	OPENING OF FALL COLLECTIONS	THREE DESIGNERS	BARBIZON PLAZA HOTEL CENT. PK. SO. & 6TH AVE.
	Getty Miller of Blue Heaven; Mrs. H. Winters for Yesterday's News; Butch Scheck of Butch Unlimited. For press and buyers. Contact: 421-6133.		
Thursday May 31 11:00 A.M.	OPENING OF FALL COLLECTION	PRAINO LTD.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	For press and resident buyers. By invitation. Contact: Ann Parks, 354-2030.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 31 3:30 P.M.	PRESS SHOWING: FALL MENSWEAR By invitation. Contact: Roberta Burrows, 421-6133.	JACQUES BELLINI	241 EAST 60TH STREET (2ND & 3RD AVE)
Beginning Thursday May 31	FALL KNIT COLLECTION Continuous showings (show at 11:00 A.M. cancelled) Contact: Roz Rubenstein, 354-9370.	D.D. DOMINICK	1411 BROADWAY SHOWROOM - 1730
Saturday June 2- June 10	16TH ANNUAL TEXTILE FAIR IN BRAZIL Contact: Alcantara Machado Comercio Empreendimentos, Sao Paolo, Brazil.	"FENIT"--FEIRA NACIONAL DA INDUSTRIA TEXTILE	SAO PAOLO BRAZIL Rua Brazilia Machado 60,
Sunday June 3- June 5	RETAIL WIG MARKET WEEK Fall hair fashions from over 30 wig resources. Hours: June 3, 12:00 Noon-6:00 P.M. June 4-5, 9:00 A.M.-5:00 P.M. Contact: Nancy Hawes, 684-5773.	AMERICAN WIG ASSOCIATION (10 EAST 39TH STREET)	HOTEL PLAZA PRIVATE SUITES-14TH FL.
Sunday June 3- June 6	SEMI-ANNUAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 524-5024.	INTERNATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH ST.
Monday June 4 9:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Also Tues., June 12 at 4:00 P.M., in showroom, 21st floor. By reservation. Contact: Mary Jean Rainnie, WI. 7-8235.	DONALD BROOKS (550 SEVENTH AVE.)	HOTEL PIERRE COTILLION ROOM
Cancelled June 4	OSCAR DE LA RENTA BOUTIQUE OPENING, ORIGINALLY SCHEDULED FOR JUNE 4 AT 10:00 A.M., HAS BEEN CANCELLED. OPENING AND PRESS, JUNE 7 AT 1:30. (See pg.12)		
Monday June 4 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Postponed June 4	HAROLD LEVINE'S FALL OPENING, ORIGINALLY SCHEDULED FOR JUNE 4 AT 12:00 NOON, HAS BEEN POSTPONED TO JUNE 4 AT 4:00 P.M. (See pg. 9)		
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11 and 18 at 1:00 P.M. by reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 4 2:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers June 7 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG; CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
June 4	2:00 P.M., ORIGINALA, 512 Seventh Ave., 43rd floor, 695-5100.		
Monday June 4 3:00 P.M.	OPENING OF FALL & HOLIDAY COLLECTION Also June 11 at 3:00 P.M. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 4	3:00 P.M., PIERRE CARDIN (2nd show), 550 Seventh Ave., 279-3091.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 4 4:00 P.M.	PREVIEW OF FALL COLLECTION	BIEFF-HERRERA/ BIEFF LIMITED	7 WEST 22ND STREET OFF FIFTH-9TH FLOOR
	By invitation. Thereafter by appointment. Contact: Bonnie Morse, 691-1666.		
Monday June 4 4:00 P.M.	OPENING OF FALL COLLECTION	LAIRD-KNOX; AND PHILIPPE VENET	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR
	Philippe Venet's first American collection of coats, suits and dresses, exclusively for Laird Knox; in addition to the Laird Knox regular collection. For press and buyers by invitation. Also June 7 at 10:30. Contact: Barbara Cohen, LA. 4-2544.		
Monday June 4 4:00 P.M.	OPENING OF FALL & HOLIDAY COLLECTION	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	(Note change of time.) Also June 12 at 12:00 Noon. By reservation. Contact: LA. 4-0237.		
Monday June 4 4:00 P.M.	PREVIEW SHOWING: FALL COLLECTION	HITCH LTD. BY JONATHAN HITCHCOCK	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	By invitation. Contact: Kreisler Group, 239-0545.		
June 4	4:00 P.M., GEOFFREY BEENE BOUTIQUE (2nd show), 550 7th, 8th fl, 594-0454.		
Monday June 4 5:00 P.M.	PREVIEW OF FALL COLLECTION	JAMES GAGLIANO (LOS ANGELES)	CASINO RUSSE 123 EAST 54TH STREET
	First showing of couture ready-to-wear collection. For press and buyers. By invitation. Thereafter appointment at Hotel Plaza. Publicity: Ruth Hammer Assoc., 141 E. 33rd St., 685-8290.		
Monday June 4 5:30 P.M.	OPENING OF FALL-WINTER COLLECTION	HANAE MORI	WALDORF-ASTORIA SUITE 40-H
	Also June 12 at 5:30. By invitation. Thereafter by appointment. Contact: Nippi New York, 758-7760.		
June 4-June 8	1973 NOTIONS MARKET WEEK. Contact: National Notion Association, 350 Fifth Ave., 736-8820.		
Monday June 4 6:00 P.M.-7:30 P.M. Cocktails	YARN AND NEEDLEWORK EXHIBIT AND SHOW	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	PRINCE GEORGE HOTEL 14 EAST 28TH STREET
	In cooperation with National Hand Knitting Yarn Assn. Fashion presentation by McCall's Needle and Craft Magazine, featuring hand knit yarn fashion trends and needlework exhibit for Fall '73. By invitation. Contact: Rosemary Tocco, 594-3490.		
June 4	CORO, VENDOME & OSCAR DE LA RENTA JEWELRY, 47 W. 34th, 3rd fl, 947-1340.		
June 4	KAMALI, 787 Madison Avenue, showroom, 755-3285.		
June 4	KIMBERLY, 1410 Broadway, 10th floor, 564-1080.		
June 4	NAPIER FALL & WINTER JEWELRY, 530 Fifth, 22nd floor, YU 6-6633		
June 4	POSH, 550 Seventh, 18th fl, 947-0964; Publ: Margaret Hodge, 758-9230		
Monday June 4-June 8	ISRAEL JEWELRY SHOWING IN N.Y.	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 22ND FLOOR
	Sixteen manufacturers of gold, silver and silver plate jewelry will present their collections. Contact: Serena Pavkovic or Jeanette Gottlieb, 594-5215.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 5 9:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 5 10:00 A.M.	OPENING OF FALL FUR COLLECTIONS By invitation. Contact: 524-3365.	NEUSTADTER FURS & ROBERTA 3	333 SEVENTH AVENUE SHOWROOM
Tuesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Also June 7 at 10:30 A.M. by reservation. (Press show, June 5 at 2:30, by invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
June 5	12:00 Noon, BILL BLASS (Press), Hotel Pierre, Cotillion Room, by invitation.		
Tuesday June 5 1:30 P.M.	OPENING OF FALL & HOLIDAY COLLECTION By reservation. Contact: LO. 3-0988. P.R.: Leslie Cunningham, 889-6185.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 5 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Continuous thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 5	2:30 P.M., OSCAR DE LA RENTA (Press), 550 7th, 11th floor, LA. 4-9350.		
Tuesday June 5 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION Also June 6 at 9:00 A.M., June 13 at 3:30. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday June 5 4:00 P.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 4:00 P.M. By reservation. Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 5 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter informal showings by appointment. Press contact: Ruth Schiller, 239-1150. Buyers Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 5 5:30 P.M.	FALL COLLECTION IN NEW YORK Also June 12 at 5:30 P.M. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE, L.A.)	HOTEL GOTHAM PRIVATE SUITE
June 5	CASI, 530 Seventh Avenue, 2nd floor, 594-4470.		
June 5	DAVID MORRIS BY HARRY STRIEBEL, 525 Seventh Avenue, 5th fl, 947-0511.		
June 6	9:00 A.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th fl, 239-7080		
Wednesday June 6 9:15 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 6 10:00 A.M.	OPENING OF COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 6 10:00 A.M.	OPENING: COMPLETE FALL COLLECTION By reservation. Contact: 354-0640.	LEO NARDUCCI/AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 6 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-0824.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday June 6 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7, 11, 13 at 12:00 Noon. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday June 6 1:30 P.M.	PRESS PREVIEW: FALL COLLECTION Also June 12 at 1:30 P.M. By reservation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 7, 12 and 14 at 2:30 P.M., by reservation. (Press, June 5 at Hotel Pierre at 12:00 Noon, by invitation). Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 6 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 6 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: Joanne Creveling, CI. 7-1100, ext. 345.	STEPHEN BURROWS	PLACE TO BE ANNOUNCED
Wednesday June 6 4:00 P.M.	PREVIEW: FALL & WINTER RAINWEAR "Rainwear Plus" -- collection by Pembrooke Squires. Thereafter in showroom, 17th floor, Contact: Miss Peggy, 524-9800.	MAIN STREET FASHIONS (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE By invitation.
Wednesday June 6 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION Show at 6:00 P.M. By invitation. Thereafter at showroom, 498 Seventh Ave., 9th floor, Contact: Don Koniak, 564-0910.	CLAUDIA BY GEORGE HALLEY; GEORGE HALLEY COUTURE	HOTEL GOTHAM BALLROOM
Wednesday June 6 5:30 P.M. Cocktails	"THE FRENCH COLLECTION" -- FUR FASHIONS An idea collection showing 26 basic silhouettes, created in Paris and adapted by the American fur industry. By invitation. Contact: Alice Encke, Bell & Stanton, PL. 9-4800.	FUR INFORMATION & FASHION COUNCIL(FIFC)	STATLER HILTON GRAND BALLROOM
Wednesday June 6 6:00 P.M.	FORMAL OPENING OF FALL COLLECTION By invitation. Thereafter by appointment at Hotel Plaza, private suite. Contact: 213-652-9010 (L.A.)	MICHAEL NOVARESE PIETRO ORSINI	HOTEL PLAZA WHITE AND GOLD SUITE
Thursday June 7 9:30 A.M.	OPENING OF COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday June 7 9:30 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 29th floor, Contact: 354-9080. Publicity: Eleanor Lambert, MU.8-2130.(Note change of date,time, place)	ILIE WACS (530 SEVENTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 7 10:30 A.M.	OPENING OF FALL COLLECTION	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By invitation. Thereafter by appointment. Contact: 239-4600		
June 7	10:30 A.M., LAIRD-KNOX; PHILIPPE VENET (2nd show), 512 Seventh, LA. 4-2544.		
June 7	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Ave., 11th fl, LA. 4-9350		
Thursday June 7 11:00 A.M.	PRESS PREVIEW OF FUR COLLECTION	BILL BLASS FURS (FOR REVILLON)	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By invitation. Thereafter by appointment in Revillon showroom, 352 Seventh Ave. Contact: Mr. Ackerman, LO. 5-5832.		
Thursday June 7 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By invitation. Also June 7 at 3:00 P.M. By reservation. Contact: 354-6340.		
June 7	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh, 4th fl, 594-0454.		
Thursday June 7 12:30 P.M.	OPENING OF FALL COLLECTION	BARRIE SPORT LTD. (SCOTT BARRIE)	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By invitation. Thereafter by appointment. Contact: 354-7830.		
Thursday June 7 1:30 P.M.	PRESS SHOWING: OPENING OF FALL COLLECTION	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Also June 12 at 10:00 A.M. By reservation. (June 4 showing at 10:00 A.M. has been cancelled). Contact: LA. 4-9350.		
June 7	2:30 P.M., BILL BLASS (3rd show), 550 Seventh, 17th fl, 524-6968.		
June 7	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th fl, 354-6350.		
June 7	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave, 16th fl, LO. 3-1600.		
June 7	4:00 P.M., CHESTER WEINBERG & CHESTER NOW (2nd show), 530 7th, 736-1690.		
Thursday June 7 4:30 P.M.	FALL COLLECTION BY CLOVIS RUFFIN	RUFFINWEAR (DIV. THE KREISLER GROUP)	838 SIXTH AVE. (29TH ST) STUDIO - 2ND FLOOR
	By invitation. (Note change of date and time) Thereafter at 530 Seventh Ave., 3rd fl. Contact: 239-0545.		
Thursday June 7 5:30 P.M. Cocktails	OPENING OF FALL COLLECTION	SAZ COUTURE	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
	Show at 6:00. By invitation. Thereafter by appointment. Contact: Stephanie Courtright. 758-8301. Publicity: Eleanor Lambert, MU. 8-2130.		
Friday June 8 9:00 A.M.	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	Luncheon at 12:00 Noon. More details later. Contact: CI. 7-3940.		
Friday June 8 10:00 A.M.	OPENING OF FALL COLLECTION	LUPE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	By invitation. Contact: 354-6810. P.R.: Cunningham-Woodworth, 889-6185.		
Friday June 8 11:00 A.M.	PRESS PREVIEW OF FALL COLLECTION	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	By invitation. Thereafter by appointment. Contact: LO. 3-4358.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday June 8 12:00 Noon	OPENING OF FALL COLLECTION	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Also June 13 at 12:00 Noon. By reservation. Contact: 279-3091.		
Friday June 8- June 10	SECOND ANNUAL AMERICAN PRESS WEEKEND IN QUEBEC	GOVERNMENT OF QUEBEC	RITZ CARLTON MONTREAL, QUEBEC
	"Montreal Mode"-- Fall-Winter collections by leading designers of men's and women's fashions. By invitation. Contact: Jerrie Rosenberg, 421-3974; or Ed Ives, Quebec Govt. House, 581-0770.		
Sunday June 10- June 14	SIXTY-FIRST NATIONAL PRESS WEEK	N.Y. COUTURE BUSINESS COUNCIL (141 W. 41ST ST.)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
	On Sunday, June 10 at 3:00 P.M. , special showing of Jean Kerr's comedy " "Finishing Touches", followed by press conference with stars of show at Act I Restaurant in Allied Chemical Building. (cocktails and dinner) By invitation. Director: Mildred Sullivan, LA. 4-0461.		
Monday June 11 10:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS	LAURENCE KAYE FURS; CHRISTIAN DIOR FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Christian Dior Furs, Dior Boutique, Dior Monsieur, Laurence Kaye. By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact:695-8340.		
June 11	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave,4th fl, LW. 4-0454		
June 11	1:00 P.M., TEAL TRAINA, (2nd show), 550 Seventh, 15th fl, 524-3520		
Monday June 11 12:00 Noon	PRESS WEEK BEAUTY BRUNCH	INTERCOIFFURE AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
	In association with leading beauty manufacturers, presenting the 3rd Beauty Brunch. Cocktail reception followed by luncheon and hair fashion show. By invitation. Contact: Judy Guerin, Inc. Public Relations,879-4822.		
June 11	3:00 P.M., LEW PRINCE OF ALDRICH,INC., 530 Seventh Ave.,12th fl, 244-1872		
Monday June 11 3:00 P.M.	PRESS PREVIEW: FUR COLLECTION	FUR & SPORT BY MR. ALBERT	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Albert Gompertz Associates Ltd. presents contemporary furs; fur trimmed suedes for men and women. By invitation. Contact: 594-8873.		
Monday June 11 4:30 P.M.	PRESENTATION OF FUR COLLECTION	BARLAN FURS	333 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Designed by Ray Greenberg and Scott Barrie. By invitation. Contact: LO.5-2850.		
Tuesday June 12 8:30 A.M.- 6:00 P.M.	JEWELRY PREVIEW FOR THE PRESS	MONET JEWELRY (16 EAST 34TH ST.)	HOTEL WARWICK SIXTH AVE. & 54TH ST.
	"Jewelry in the Golden Manner"--open house for the press. By invitation. Contact: Charlotte Leff, 725-4700.		
Tuesday June 12 9:30 A.M.	PRESS SHOWING: FALL-WINTER COLLECTION	WILLI SMITH FOR DIGITS	525 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	For press, by invitation. Contact: Susan Bretscher, 239-4105.		
June 12	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE (2nd show), 550 7th, LA. 4-9350.		
Tuesday June 12 10:30 A.M.	FALL AND WINTER FUR COLLECTION	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
	By reservation. Contact: 279-0633.		

June 12 — 12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh, 21st fl, LA. 4-0237

June 12 — 1:30 P.M. SOMETHING! BY OSCAR DE LA RENTA , 550 7th, 3rd fl, 594-5424

Tuesday June 12 2:30 P.M.	PREVIEW OF FALL FUR COLLECTION	ALIEXANDRE FURS	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR
	Furs by Givenchy, Viola Sylbert, John Kloss. By appointment. Contact: PE/ 6-5550.		

June 12 — 2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl, LA. 4-6968

June 12 — 4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st fl,WI 7-8235

June 12 — 5:30 P.M., RAY AGHAYAN/BOB MACKIE (2nd show), Hotel Gotham, private suite

June 12 — 5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H, 758-7760

Tuesday June 12 7:00 P.M. Cocktails	DIAMOND FASHIONS FOR VISITING PRESS	N.W. AYER & SON,INC. (1345 SIXTH AVE.)	HOTEL PLAZA CRYSTAL & BAROQUE ROOMS
	"Dateline Diamonds" - "go-everywhere diamond jewelry for today's active woman. Dinner at 8:00. By invitation. Publicity: Leslie Mirin, 974-5988.		
Wednesday June 13 10:30 A.M.	FURS BY CHESTER WEINBERG; CAPSULE BY JACQUES KAPLAN	REIN, RAIN, GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
	Preview showing of furs by Chester Weinberg; also capsule collection by Jacques Kaplan. By invitation. Thereafter by appointment.Contact: CH 4-2179.		
Wednesday June 13 12:00 Noon	MILLINERY SHOWING FOR THE PRESS	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA GEORGIAN ROOM
	"Dr. Hatkins -- The Buy-It Revolution" .. semi-annual millinery show. By invitation. Contact: Burt Champion, 686-2975.		

June 13 — 12:00 Noon, GEOFFREY BEENE (4th show), 550 Seventh, 4th fl, LW. 4-0454

June 13 — 12:00 Noon, MOLLIE PARNIS (2nd show), 530 Seventh, 18th fl, 279-5012

June 13 — 3:30 P.M., JOHN ANTHONY (3rd show), 550 Seventh Ave., 24th fl, 239-7080

June 13 — 4:00 P.M., TRIGERE (3rd show), 550 Seventh, 24th fl, LO. 3-1600

June 14 — 2:30 P.M., BILL BLASS (5th show), 550 Seventh, 17th fl, LA. 4-6968

Thursday June 14- June 17	PRESS PREVIEW: FASHION CLINICS	MEN'S FASHION ASSN. OF AMERICA	ESSEX & SUSSEX HOTEL SPRING LAKE, N.J.
	Fifth annual Fall-Winter preview of men's and boys' fashions.		

Thurs., June 14: Cocktails and dinner (The Mens Store,SEARS)

Friday, June 15:
- 8:00 A.M. MICHAELS/STERN (Breakfast)
- 9:00 A.M. MFA CLINIC ONE
- 12:00 Noon NAT'L ASSN OF HOSIERY MFRS (cocktails)
- 7:00 P.M. JOSHUA GESSEL FOR BAWI (dinner)
- 8:00 P.M. THE DuPONT CO. (Dinner)

Sat., June 16:
- 8:00 A.M. PENDLETON WOOLEN MILLS (Breakfast)
- 9:00 A.M. MFA CLINIC TWO
  CAREER CLUB SHIRT CO. (cocktails)
- 12:00 Noon AMERICAN PRINTED FABRICS COUNCIL (Lunch)
- 7:00 P.M. JOHN WEITZ FOR PALM BEACH (cocktails)
- 8:00 P.M. J.P. STEVENS & CO. (Dinner)

(continued on the following page)

MEN'S FASHION ASSOCIATION (Continued from pg. 13)

Sun., June 17:	8:00 A.M.	MONSANTO (Breakfast)
	9:00 A.M.	MFA CLINIC THREE
	11:30 A.M.	SANITIZED SALES CO. (cocktails, luncheon)
	12:30 P.M.	MONTGOMERY WARD (luncheon)

By invitation. Executive Director: Norman Karr. Fashion Director: Max Evans. Contact: Katherine Agnello, LT. 1-8210.

Sunday June 17- June 22	FALL SHOWINGS FOR VISITING PRESS	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM

Unless otherwise noted, all showings are held in the Terrace Room.
By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Sun., June 17:	7:30 P.M.	Cocktail Buffet (Persian Room)
Mon., June 18:	7:30 A.M.	Continental Breakfast
	8:00 A.M.	Fall 1973 Forecast - Eleanor Lambert
	8:30 A.M.	ADELE SIMPSON
	9:15 A.M.	RALPH LAUREN
	10:00 A.M.	SOMETHING! BY OSCAR DE LA RENTA
	10:45 A.M.	OSCAR DE LA RENTA COUTURE
	12:00 Noon	DAY OF BEAUTY PRESS WEEK COUNTRY FAIR Buses, Plaza 5th Ave. (Tavern on the Green-CPW & 67th St.)
	2:30 P.M.	PAPILLON
	3:15 P.M.	GEOFFREY BEENE
	4:00 P.M.	Writing Period
	5:00 P.M.	LANVIN-CHARLES OF RITZ (Cocktails, housewarming- 40 West 57th St.)
Tues., June 19:	8:00 A.M.	Continental Breakfast
	8:30 A.M.	JERRY SILVERMAN (SHANNON RODGERS)
	9:15 A.M.	ANNE KLEIN AND COMPANY
	10:00 A.M.	KASPER FOR JOAN LESLIE
	10:45 A.M.	KASPER FOR J.L. SPORT
	11:30 A.M.	Writing Period
	12:30 P.M.	Luncheon & showing CULTURED PEARL ASSOCIATIONS (Auto Pub - 767 Fifth Ave., Ground floor)
	2:00 P.M.	BILL BLASS COUTURE
	2:45 P.M.	ILIE WACS
	3:30 P.M.	TRIGERE
	4:15 P.M.	GLORIA SACHS
	5:00 P.M.	Writing Period
Wed., June 20:	8:00 A.M.	REVLON (Breakfast & Psycho-Scentual Experience)
	9:30 A.M.	JEREMY (ALAN PHILLIPS)
	10:15 A.M.	KIMBERLY KNITWEAR
	11:00 A.M.	Writing period
	11:45 A.M.	DUBAUX JEWELRY
	12:30 P.M.	THE WOOL BUREAU (Luncheon & showing)
	2:00 P.M.	DONALD BROOKS
	2:45 P.M.	J.S. LTD. (DIV. JERRY SILVERMAN)
	3:30 P.M.	JOHN ANTHONY
	4:15 P.M.	Writing Period
	5:00 P.M.	SHIP 'N SHORE (cocktails, dinner, theatre)

(continued on following page)

AMERICAN DESIGNER SHOWINGS (continued from page 15)

Thurs., June 21:	8:00 A.M.	Continental breakfast
	8:30 A.M.	PAT SANDLER
	9:15 A.M.	JIM BALDWIN DESIGNS
	10:00 A.M.	MOLLIE PARNIS BOUTIQUE
	10:45 A.M.	CLOVIS RUFFIN FOR RUFFINWEAR
	11:30 A.M.	Writing Period
	12:30 P.M.	THE AMERICAN FUR INDUSTRY (Luncheon) - Ballroom
	2:00 P.M.	CALVIN KLEIN
	2:45 P.M.	SUZY PERETTE (VICTOR COSTA)
	3:30 P.M.	LEO NARDUCCI (AMBIANCE)
	4:15 P.M.	Writing Period
	5:00 P.M.	COTY (Cocktails & announcement of 1973 Coty Awards)
Fri., June 22:	8:00 A.M.	MONSANTO WIG FIBERS GROUP (Breakfast)
	9:15 A.M.	LEW PRINCE OF ALDRICH, INC.
	10:00 A.M.	FRANCINE BY JERRY FEDER
	10:45 A.M.	HALSTON
	11:30 A.M.	Writing Period
	12:30 P.M.	DESIGNERS-PRESS CONVERSATION TIME and Luncheon

ADDITIONAL CONTINUOUS SHOWINGS - THEAE EARLY FALL COLLECTIONS HAVE OPENED

Subscribers are urged to save this schedule along with the one that was published on pages 14-18 in our April 30 issue. Most of these will remain in effect for several weeks.

BLASSPORT	550 Seventh Avenue, 2nd floor, 354-1500
CLEOPATRA BROUMAND	16 West 56th St., (Note corrected address),765-5280
CUDDLECOAT & LA FLAQUE BY VICTOR JORIS	500 Seventh Ave., 5th floor, 279-9223
JATAJ INTERNATIONAL	Hotel Drake (56th & Park),Suite 2009, 751-4872
LANVIN SHIRTDRESSES & SHIRTS	1407 Broadway, 27th floor, 695-4850
MARITA BY ANTHONY MUTO	530 Seventh Avenue, 5th floor, 354-9440
PIER MELLARA	133 West 24th St., Loft, 929-2398
NANTUCKET	498 Seventh Ave., 17th floor, 244-3558
PAGANNE BY GENE BERK	530 Seventh Avenue, 12th floor, 736-0151
PRISCILLA OF BOSTON	498 Seventh Avenue, 9th floor, 244-3847
JOSEPH STEIN; R.S. SPORT, INC.	205 West 39th Street, 9th floor, 736-5890
MARY ANN RESTIVO OF GENRE	530 Seventh Avenue, 2nd floor, 354-1855

OUT OF DATE ORDER

Tuesday June 12	OPENING OF FALL COLLECTION	QUOTE (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

11:00 A.M. By invitation. Contact: LO. 3-0988. Publicity: Leslie Cunningham, 889-6185.

June 19- June 22 "EURO-TRICOT" (COMIS) KNIT READE FAIR IN MILAN, ITALY
Contact: Galleria San Biblia 4/D, 20122, Milan. Tel: 792154

1974

JANUARY

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